EUROPEAN INNOVATION ACADEMY

Frequently Asked Questions

Singapore 2024

EIA is a unique and intensive entrepreneurship program abroad that provides you with the resources, connections, and mentors necessary to become a successful entrepreneur. The program fosters an environment that will provoke the way you think and provide you with a powerful network of like-minded thinkers.

The EIA Singapore program represents an unparalleled entrepreneurship bootcamp, designed to immerse you deeply into the world of AI-driven business innovation. Set in the vibrant city of Singapore, the program equips you with cutting-edge resources and invaluable connections. You gain access to a robust network of ambitious peers and industry leaders, fostering relationships that transcend geographical boundaries. This program not only prepares you for the complexities of starting and scaling a business in today's fast-paced world but also makes you highly attractive to industry-leading employers globally.

What are the dates and location of the Singapore program?

The EIA Singapore 2024 program will take place from July 22 until July 26, 2024 in the center of the bustling city of Singapore.

Who is the program for?

- Anyone who is at least 18 years old
- Students of any major
- Young professionals

Generally speaking, we want fearless leaders of all shapes and sizes.

Risk-takers. Changemakers. Visionaries.

How to apply?

Apply – fill in the <u>application form</u> and provide your background information. **Explain your motivation** – after receiving your application, we will ask you to submit a short video, so we can get to know you a little better and verify your English skills.

Get notified – you will receive a decision on your admission within 7 days of sending us your video.

Pay for your participation – if accepted to the program, you will receive the payment link to pay your participation fee.

Can I join the program if I don't have a startup idea yet?

Certainly! Whether you're starting with a blank slate or already have an idea in mind, our program is designed to accommodate and nurture your entrepreneurial journey.

For **those without a specific startup idea**, our pre-program phase offers ideation assignments that encourage you to explore and identify problems worth solving. This process also provides the opportunity to assemble a team that shares your vision and passion. If you find another participant's idea compelling, you're welcome to collaborate with them, merging your strengths for mutual success.

For participants **who come in with an idea**, be prepared to engage in a thoughtful validation process. This ensures that your concept stands on solid ground, addressing a genuine need and demonstrating potential in the market. Our goal is to empower you with the tools and insights necessary to refine and advance your idea, ensuring it has the foundation for success.

What will happen during the pre-program and how much time I need to dedicate to this?

The pre-program phase is a foundational stage, spanning the four weeks leading up to the on-site experience, is crafted to prime aspiring young entrepreneurs for a transformative journey in Singapore.

It is structured to unfold in a series of interactive, online sessions that focus on sparking creativity, building foundational knowledge in entrepreneurship, and fostering connections among participants. Expect a commitment of approximately 2-3 hours per week from Jun 24, 2024.

What will happen on-site in Singapore?

A transformative five-day journey on-site in Singapore is designed to propel aspiring entrepreneurs and innovators into the heart of the startup world. This intensive program is structured around a series of dynamic, hands-on sessions that cover the entire spectrum of launching a successful startup—from ideation and customer discovery to prototyping, business modeling, and pitching to investors. Set against the vibrant backdrop of Asia's premier startup ecosystem, our program offers an unparalleled opportunity to dive deep into the world of entrepreneurship, guided by industry experts and powered by the latest in Al technology.

What's this post-program about?

This one-month extension is designed to solidify your skills and project progress with ongoing mentorship, advanced resources, and a vibrant community of global innovators. As part of this program, you will also gain entry into an exclusive network of over 10,000 alumni - a global community of entrepreneurs, mentors, and industry leaders.

What is the cost?

Until 31 December	1st of January –	1 March 2024 –
2023	29 February 2024	until June
€899	€1099	€1299

The price includes:

- Intensive training (8-10h per day)
- Daily mentoring sessions by Silicon Valley and other global experts
- Daily keynote sessions
- Access to the pool of mentors, speakers, VCs
- Access to all the program resources, platform, materials and tools

The price doesn't include:

- Travel expenses
- Visa
- Meals
- Accommodation
- Leisure activities

Do you offer accommodation?

We do not offer accommodation, but are happy to help you with finding suitable options for you. Feel free to contact our Community Manager Sajna for some help: <u>sajna@inacademy.eu</u>

What happens if for some reason I cannot attend the program? In that case, please refer to our <u>Refund Policy</u>.

I'm interested in the program, but not quite ready to sign up. Is there someone I can talk with to learn more?

Sure, write to <u>sajna@inacademy.eu</u> and will find a time to chat.

What have past participants said about the program?

While this is our inaugural program here in Singapore, we've been running the EIA program in cities around the world for 10 years. You can find out more about the past experiences <u>here</u>.